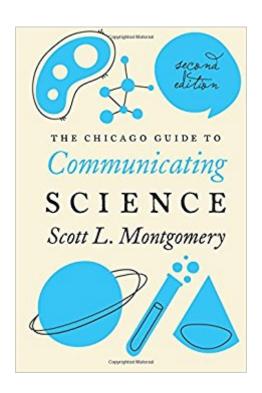


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The Chicago Guide To Communicating Science: Second Edition (Chicago Guides To Writing, Editing, And Publishing)





Synopsis

For more than a decade, The Chicago Guide to Communicating Science has been the go-to reference for anyone who needs to write or speak about their research. Whether a student writing a thesis, a faculty member composing a grant proposal, or a public information officer crafting a press release, Scott Montgomeryââ ¬â,¢s advice is perfectly adaptable to any scientific writerââ ¬â,¢s needs. This new edition has been thoroughly revised to address crucial issues in the changing landscape of scientific communication, with an increased focus on those writers working in corporate settings, government, and nonprofit organizations as well as academia. Half a dozen new chapters tackle the evolving needs and paths of scientific writers. These sections address plagiarism and fraud, writing graduate theses, translating scientific material, communicating science to the public, and the increasing globalization of research. The Chicago Guide to Communicating Science recognizes that writers come to the table with different needs and audiences. Through solid examples and concrete advice, Montgomery sets out to help scientists develop their own voice and become stronger communicators. He also teaches readers to think about their work in the larger context of communication about science, addressing the roles of media and the public in scientific attitudes as well as offering advice for those whose research concerns controversial issues such as climate change or emerging viruses. More than ever, communicators need to be able to move seamlessly among platforms and styles. The Chicago Guide to Communicating ScienceA¢â ¬â,,¢s comprehensive coverage means that scientists and researchers will be able to expertly connect with their audiences, no matter the medium.

Book Information

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 \hat{A} ¢ \hat{a} ¬ \hat{A} "Montgomery wants scientists to cast off the straitjacket of convention when they write for other scientists, or at least to ask a friend to loosen the ties. He covers a huge amount of ground, from papers and review articles to book reviews, presentations, and online publishing. He has some excellent practical advice for nervous publishing virgins with writer \hat{A} ¢ \hat{a} ¬ \hat{a} ,¢s block as well as encouragement for more experienced writers flirting coyly with metaphor and the occasional rhetorical flourish. \hat{A} ¢ \hat{a} ¬ \hat{A} • (Praise for the first edition New Scientist) \hat{A} ¢ \hat{a} ¬ \hat{A} "Montgomery acknowledges that the training of scientists, unlike higher education in the humanities, has long excluded the formal development of writing, oral presentation, and editing. But he sets out to dispel the notion that scientists are inherently less skilled at the art of communication. . . . Armed with a little more knowledge of basic tenets of writing, he says, any scientist can write with eloquence. \hat{A} ¢ \hat{a} ¬ \hat{A} • (Praise for the first edition Science)

Scott L. Montgomeryà is an affiliate faculty member in the Henry M. Jackson School of International Studies at the University of Washington. He is the author or coauthor ofà Â numerous books, most recently The Shape of the New: Four Big Ideas and How They Made the Modern World and Does Science Need a Global Language? English and the Future of Research, the latter published by the University of Chicago Press. He lives in Seattle.

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